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Asocijacija nezavisnih elektronskih medija
Association of Independent Electronic Media

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Novosti iz ANEMA - Br. 6

Poštovane kolege,

Predstavljamo vam pregled aktivnosti naše Asocijacije kroz šesti broj ANEM Novosti. Sve informacije možete pronaći i na našem web sajtu (www.anem.org.rs) u rubrici „Aktivnosti ANEMA“. U ovom broju Novosti izdvajamo sledeće aktivnosti:

Saopštenje povodom predloženih izmena Zakona o javnom informisanju – ANEM je, u svom Saopštenju od 13.07.2009, pozvao Vladu da razmotri zakonitost i opravdanost predloženih izmena i dopuna Zakona o javnom informisanju. ANEM ukazuje da su pojedina ponuđena rešenja suprotna demokratskim principima i direktno utiču na slobodu izražavanja. Koje su osnovne zamerke ANEMA i celokupan tekst Saopštenja pogledajte [ovde](#)

ANEMove aktivnosti javnog zalaganja za poboljšanje položaja emitera podržavaju USAID i IREX Srbija

ANEM Sekretariat sprovodi posete stanicama, radi proširenja članstva – Želeći da proširi svoje članstvo i time poboljša svoju održivost i ojača uticaj Asocijacije, ANEM Sekretariat je, tokom jula 2009, posetio 13 lokalnih i regionalnih radio i TV stanica u Srbiji, od planiranih 18. Posete su usmerene, pre svega, na pridružene članice, koje bi mogle da unaprede svoj status u Asocijaciji, kao i na nove stanice, preporučene od strane ANEMovih pouzdanih partnera, a koje bi mogle da postanu deo mreže. Više o samom projektu, pronađite [ovde](#)

ANEMove posete stanicama sprovedene uz podršku USAID i IREX Srbija

Reagovanja na predlog Zakon o nacionalnim savetima nacionalnih manjina – ANEM ukazuje na još jedan udar na nezavisnost medija u svom Saopštenju od 09.07.2009. Predlog Zakona o nacionalnim savetima nacionalnih manjina, kojim je ovim savetima dopušteno da budu osnivači medija, direktno se kosi sa medijskim zakonima o radiodifuziji i javnom informisanju, a u suprotnosti je i sa principom o nemešanju državnih organa u uređivačku politiku i nezavisnost medija. Navedeno Saopštenje pronađite [ovde](#)

ANEMove aktivnosti javnog zalaganja za poboljšanje položaja emitera podržavaju USAID i IREX Srbija

Predlog za člana Saveta RRA – ANEM je podržao i potpisao kao zajedničku, usaglašenu listu sa dva kandidata za upražnjeno mesto člana u Savetu RRA, koje su predložili NUNS, NDNV i UNS. ANEM je, dodatno, pomogao u organizaciji procesa usaglašavanja kandidatske liste medijskih udruženja i pružio neophodnu stručnu i pravnu pomoć. Detalje pronađite [ovde](#)

ANEMove aktivnosti javnog zalaganja za poboljšanje položaja emitera podržavaju USAID i IREX Srbija

ANEMove aktivnosti usmerene na poboljšanje ekonomskog položaja emitera – ANEM je, krajem juna 2009, završio implementaciju projekta “Zalaganje za održivost lokalnih medija: smanjenje regulatornih naknada i naknada za autorska i srodnna prava“, sprovedenog u saradnji sa USAIDom i IREX Srbija. Tokom implementacije projekta, zastupajući svoje predloge za smanjenje naknada i pojačavajući pritisak na nadležne organe, ANEM je organizovao dva okrugla stola (jedan sa predstavnicima RRA i RATELa, a drugi sa SOKOJem i OFPSom), konferenciju za štampu, imao direktnе kontakte sa nadležnim agencijama i organizacijama, a na kraju dvomesečnih aktivnosti, izdao saopštenje, upućeno i javnosti, ali i nadležnim organima. Nakon završetka ovog projekta, iako su neki pomaci učinjeni, ANEM nastavlja da se zalaže za potpunu realizaciju svojih predloga za poboljšanje položaja emitera, smatrajući da je to neophodno, kako da bi se postigla njihova ekomska stabilnost.

Projekat “Zalaganje za održivost lokalnih medija: smanjenje regulatornih naknada i naknada za autorska i srodnna prava“ podržali USAID i IREX Srbija

Treća radionica za članice ANEMa „Izazovi procesa privatizacije medija“ – Poslednjom, trećom radionicom, ANEM je završio ciklus radionica koje je organizovao za svoje članice. Ova dvodnevna radionica, sa zajedničkom temom izazova medijske privatizacije, prvog dana, 23.06.2009, imala je u fokusu, implikacije privatizacije medija manjina, dok je drugi dan, 24.06.2009, bio posvećen generalnom problemu zaustavljanja privatizacije medija. Smatrujući da je završetak privatizacije neophodan za nastavak medijske tranzicije i demokratizaciju društva, ANEM je ovom radionicom želeo da vradi privatizaciju u žižu javnosti i aktivira nadležne organe da omoguće njen sprovođenje. Imajući u vidu da Asocijacija okuplja i privatne i privatizovane i neprivatizovane stanice, ANEM je organizovao ovu radionicu kao mesto susreta svojih članica, kojima je pružena prilika da, u otvorenoj debati, iskažu svoje stavove i mišljenja o ovom značajnom problemu. Članicama je omogućeno i da od predstavnika nadležnih organa i medijskih stručnjaka dobiju potrebne informacije za pravilno sagledavanje ovog pitanja, kako bi Asocijacija došla do zajedničkih zaključka o daljim aktivnostima usmerenim na rešenje ovog problema. Sažeti izveštaji sa radionica nalaze se na našem sajtu [ovde](#)

Održavanje radionica omogućili USAID i IREX Srbija

Učešće ANEMa u javnoj raspravi o Nacrtu Strategije i Akcionog plana za prelazak sa analognog na digitalno emitovanje – ANEM je aktivno učestvovao u javnoj raspravi o nacrtu Strategije i Akcionog plana digitalizacije, koja je trajala tokom maja i juna 2009. Pored učešća na okruglom stolu u Beogradu, 01. juna 2009, ANEM je u javnoj raspravi o ovom Nacrtu, učestvovao i svojim predlozima, koje je dogovorio sa članicom, RTV B92, koja ih je dalje promovisala i usaglasila sa nacionalnim televizijama - TV Pink i TV Fox. Tako su i ANEMovi predlozi, inkorporirani u zajednički predlog za poboljšanje teksta Strategije, koji su ova tri komercijalna emitera podnela Ministarstvu za telekomunikacije i informaciono društvo. Više informacija [pronađite ovde](#)

ANEMove aktivnosti javnog zalaganja za poboljšanje položaja emitera podržavaju USAID i IREX Srbija



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ANEM News – Issue No. 6

Dear colleagues,

We present you the sixth issue of ANEM News with overview of the latest Association's activities. All information is also available on our web site (<http://www.anem.org.rs/en.html>) in the section "ANEM Activities". In this issue, we present you the following activities:

Public Statement regarding the proposed amendments to the Public Information Law – ANEM has, in its Statement from July 13, called upon the Government to reconsider the legality and validity of solutions proposed through Law on Changes and Supplements of the Public Information Law. ANEM points out that some of the proposed changes are directly opposite to the democratic practice and directly affecting the freedom of expression. The basic ANEM objections and entire Public Statement are available [here](#)

ANEM advocacy activities for improvement of broadcasters' position supported by USAID and IREX Serbia

ANEM Secretariat is conducting the visits to the stations in order to expand its membership – Aiming to expand its membership and thus increase its sustainability and fortify Association's influence, ANEM Secretariat has visited, during July, 13 local and regional radio and TV stations, out of planned 18 media outlets. Visits are primarily directed to the affiliate members, which have potential to uplift their status in the Association, and also to the some new stations, recommended by ANEM reliable partners, which could become part of the network. More about this project available [here](#)

ANEM visits to the stations enabled by the support of USAID and IREX

Reactions on the proposal of the Law on National Councils of National Minorities – ANEM emphasizes on yet another attack on independence of media in its Public Statement from July 9, 2009. The proposal of the Law on National Councils of National Minorities, which allows these Councils to be the founders of the media outlets, is directly opposite to media Laws on Broadcasting and Public Information, as well as to the principle of non-interference of state bodies in the editorial policy and independence of media. The Statement is available [here](#)

ANEM advocacy activities for improvement of broadcasters' position supported by USAID and IREX Serbia

Proposition for the RBA Council member – ANEM has supported, and signed as a joint, the coordinated list with two candidates, for vacant seat at the Republican Broadcasting Agency (RBA) Council. The candidates were proposed by Journalists' Association of Serbia (NUNS), Independent Journalists Society of Vojvodina (NDNV) and Journalists' Association of Serbia

(UNS). ANEM, additionally, helped the process of organization and harmonization of the media organizations' list and provided for expert and legal assistance. More details are available [here](#)

ANEM advocacy activities for improvement of broadcasters' position supported by USAID and IREX Serbia

ANEM activities on improvement of broadcasters' economic position – At the end of June 2009, ANEM has finished the implementation of the project entitled “Advocating for sustainability of local media: reduction of broadcasting and copyright fees”, managed with the support of USAID and IREX Serbia. Advocating for its proposals for fee reduction and increasing the pressure on authorities, during the project realization, ANEM has organized two round tables (one with representatives of RBA and RATEL, and another with SOKOJ and OFPS), a press conference, direct meetings with the relevant representatives of regulatory agencies and collective societies, and at the end of two-months project activities, issued a Statement for public and state authorities. Although some progress has been made, after the closure of this project, ANEM will continue to advocate for full realization of its proposals for improvement of broadcasters position, considering it to be highly necessary, in order to reach their economic stability.

Project “Advocating for sustainability of local media: reduction of broadcasting and copyright fees” supported by USAID and IREX Serbia

Third workshop for ANEM member stations “The challenges of the media privatization process” – By this final, third workshop, ANEM has finished the series of the workshops organized for its member stations. This two-day workshop, with the main subject of media privatization process, had as a focal point of the first day, June 23, the implications of the privatization process and minority media, while the second day, June 24, was dedicated to the general problem of halted media privatization. Considering the finalization of the privatization as a necessary precondition for the continuance of the media transition and the democratization of the society, ANEM organized this workshop aiming to put back this issue in the focus of public attention and activate the authorities to enable its realization. Having in mind that the Association gathers private, privatized and non-privatized stations, ANEM facilitated this workshop as a meeting point of its members to which was given the opportunity to express their thoughts and opinions, in a constructive and open debate. ANEM also enabled to its member stations to get the necessary information from the relevant authorities and media experts, to overview this issue and make possible for Association to reach some joint conclusions, important for further actions in resolving this problem. Workshop report is available [here](#)

Workshops organization supported by USAID and IREX Serbia

ANEM participation in public debate on the Draft Strategy and Action plan for transition from analogue to digital broadcasting – ANEM actively participated in public consultations regarding the draft Strategy and the Action plan for digitalization, which lasted during May and June 2009. Besides the participation at the round table on June 1st 2009, ANEM also participated with its proposals, which were coordinated with its member, RTV B92. B92 further promoted the proposals and harmonized them with national broadcasters – TV Fox and TV Pink. In this way, ANEM propositions were incorporated in the joint proposal for Strategy improvement, which the named three commercial broadcasters submitted to the Ministry of Telecommunications and Information Society. More information available [here](#)

ANEM advocacy activities for improvement of broadcasters' position supported by USAID and IREX Serbia

